

COOKIES AND SIMILAR TECHNOLOGIES POLICY
Last updated [May] 2019

This Cookies and Similar Technologies Policy explains how [Cigna Corporation and its affiliates](#) ("Cigna", "we" or "us") make use of cookies and similar technologies (e.g., web beacons, HTML5 local storage, JavaScript) on this website or app. If you want further information on our use of cookies and similar technologies, please contact us at CignaGlobalPrivacyOffice@Cigna.com

WHAT IS A COOKIE?

A "cookie" is a small piece of data stored on your device when you visit a website or app. Cookies mostly help us learn which areas of the website are useful and which areas need improvement. To the extent any personal information is collected through cookies or similar technologies, our Privacy Policy [applies https://www.cigna.com/privacyinformation/](https://www.cigna.com/privacyinformation/) and complements this Policy.

WHAT TYPES OF COOKIES EXIST?

Cookies are categorized:

1. According to the **entity** that controls the device or domain through which the cookies are sent:
 - **First-party cookies:** those sent to the user's computer, terminal or device from a computer, device or domain controlled by the editor (us) and from which the services are provided.
 - **Third-party cookies:** those sent to the user's computer, terminal or device from a computer, device or domain that is not managed by the editor (us), but by a third party.
2. According to the **lifespan** of the cookie:
 - **Session cookies:** those designed to collect and store information while the user visits and uses a website or app.
 - **Persistent cookies:** those in which the information is still stored and may be accessed and processed for a period defined by the person responsible for the cookie, which can vary from a few minutes to several years.
3. According to the **purpose** of the cookie:
 - **Essential Cookies:** Essential cookies enable you to navigate the website or app, and to use its services and features. Without these necessary cookies, the website or app will not perform as smoothly for you as we would like it to, and we may not be able to provide the website or app, or certain of its services or features.
 - **Customization/preference cookies:** Preference cookies collect information about your choices and preferences, and allow us to remember language or other local settings and customize the website or app accordingly.
 - **Advertising cookies:** Advertising cookies are set to display targeted promotions or advertisements based upon your interests on the website or app, or to manage our advertising. These cookies collect information about your activities on the website, app and other sites to provide you with targeted advertising.
 - **Social Media Cookies:** Social media cookies collect information about social media usage.

- **Analytics cookies:** Analytics cookies collect information about your use of the website or app, and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the website, help us record any difficulties you have with the website or app, and help us assess the effectiveness of our services. This allows us to see the overall patterns of usage on the website or app, rather than the usage of a single person. We use the information to analyze website traffic, but we do not examine this information for individually identifying information.

Google Analytics. We use Google Analytics, which uses cookies and similar technologies to collect and analyze information about use of the services and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources. You can learn about Google's practices by going to www.google.com/policies/privacy/partners/, and exercise the opt-out provided by Google by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>

HOW CAN YOU CONTROL THE USE OF COOKIES (REVOCATION AND REMOVAL OF COOKIES)?

You can refuse or accept cookies at any time through the settings on your browser. Please note that if you disable cookies on your device you may not be able to access certain sections of our website or app, because not all features may operate as intended. An alternative may be to browse using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" in Internet Explorer, "Private Browsing" in Firefox and Safari). If you use these settings, the website or app will continue to drop cookies and should operate as normal. Once you end your session (by closing the browser), all cookies dropped during this session will be destroyed.

Alternatively, the 'Help' menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. However, because cookies allow you to take advantage of some of the website's essential features, we recommend you leave them turned on. For additional information on how to set up the main browsers in order to configure the cookies, you may access the following links:

- **Internet Explorer:** <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>.
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>.
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en-GB>.
- **Safari:** <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>.

The abovementioned links are not edited, controlled, maintained or supervised by us. Thus, we are not responsible for the content of said websites.

Most mobile devices provide you control over tracking for advertising purposes via the "Limit Ad Tracking" setting (more specific information for iOS devices [here](#)) or the "Opt out of Interest-Based Ads" setting (more specific information for Android devices [here](#)).

A guide to behavioral advertising and online privacy has been produced by the Internet advertising industry which can be found at www.youronlinechoices.eu. The guide contains an explanation of the IAB's self-regulatory scheme to allow you greater control of the advertising you see.

Additionally, you may visit aboutcookies.org or allaboutcookies.org (which is run by the Internet Advertising Bureau Europe) for further information about cookies, including the cookies installed in your device and how to configure and remove them.

WHAT OTHER SIMILAR TECHNOLOGIES DO WE USE?

We may also use the following types of technologies that are similar to cookies:

Pixel tags. Pixel tags (also known as web beacons and clear GIFs) are used to, among other things, track the actions of users of the website, measure the success of our marketing campaigns, and compile statistics about usage of the website and response rates. – Confirm with Front End Dev Team

Browser or Device Information. Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the website you are using. We use this information to ensure that the website functions properly.

Physical Location. We collect the physical location of your device by, for example, using satellite, cell phone tower, or WiFi signals. We use your device's physical location to provide you with personalized location-based services and content. We also share your device's physical location, combined with information about what advertisements you viewed and other information we collect, with our marketing partners to enable them to provide you with more personalized content and to study the effectiveness of advertising campaigns. In some instances, you can allow or deny such uses and sharing of your device's location, but if you do, we and our marketing partners may not be able to provide you with the applicable personalized services and content.

Device Fingerprinting. In order to be able to offer you content that we believe may interest you based on your activity on the website, and for fraud prevention and authentication purposes, we may also use other technologies that are similar to cookies. For example, we may gather device attributes and combine information collected by most browsers or automatically through your device to create a unique ID that identifies your browser or device to us with reasonable certainty. In this context we may collect, use, and combine the following information:

- Number of visits
- Last visit
- First visit
- External IP address
- Internal IP address
- Screen resolution
- Geolocation (latitude/longitude based on IP address)
- Device performance benchmark
- Device bandwidth benchmark
- Device user-agent (browser type, version)
- Device capabilities (Modernizer string for browser capabilities)
- Device operating system
- Device plugins installed
- Browser language
- Flash enabled or disabled
- Device time on file
- Keywords used if coming from search engine
- Pages visited
- Length of visit
- Referral page
- Mouse cursor position
- Mouse clicks
- Page scroll position

